

Amendments to the Claims

This listing of claims replaces all prior versions and listings of claims in the application.

Listing of Claims

1. (Canceled)
2. (Currently Amended) The communications device of claim [[1]] 16 wherein the panel is made of card stock.
3. (Currently Amended) The communications device of claim [[1]] 16 wherein the housing is made of plastic.
4. (Currently Amended) The communications device of claim [[1]] 16 wherein the attachment includes a multiple-page booklet depicting a visual message providing information about a product.
5. (Currently Amended) The communications device of claim [[1]] 16 wherein the attachment includes a multiple-page fold-out booklet.
6. (Currently Amended) The communications device of claim [[1]] 16 wherein the attachment includes a multiple-page fold-out booklet depicting a visual message providing information about a product.
7. (Currently Amended) The communications device of claim [[1]] 16 further comprising a holder affixed to the inside face of the panel.

8. (Original) The communications device of claim 7 wherein the holder is clear to enable visual perception of an item in the holder.

9. (Currently Amended) A [[The]] communications device, ~~of claim 1~~ further comprising:

a panel having at least a front face and an inside face;

a housing having a front side, a rear side, and multiple edges, wherein the panel is affixed to the housing such that the inside face of the panel can be folded flush against the front side of the housing;

one or more electronic components housed within the housing, wherein the electronic components include,

a switch that when depressed initiates a recording process to record an audio message;

a memory to store the audio message for repeated playing;

a processor;

a power source; and

an input/output audio device to record and play the audio message;

an attachment affixed to the inside face of the panel, wherein the attachment includes a multiple-page attachment; and

a holder affixed to a page of the attachment.

10. (Original) The communications device of claim 9 wherein the holder is clear to enable visual perception of an item in the holder.

11. (Original) The communications device of claim 9 wherein the attachment includes a multiple-page booklet.

12. (Original) The communications device of claim 9 wherein:
the attachment includes a multiple-page fold-out booklet, and

the holder is affixed to a last page of the booklet and is clear to enable visual perception of an item in the holder.

13. (Currently Amended) The communications device of claim [[1]] 16 further comprising an activation tab that is affixed to the inside face of the panel such that when the panel is opened away from the housing the activation tab initiates playing of the audio message.

14. (Currently Amended) The communications device of claim [[1]] 16 wherein a location of the switch is not visibly perceivable.

15. (Currently Amended) The communications device of claim [[1]] 16 further comprising a template to locate the switch to initiate recording of the audio message.

16. (Currently Amended) A [[The]] communications device, of claim 1 comprising:
a panel having at least a front face and an inside face;
a housing having a front side, a rear side, and multiple edges, wherein the panel is affixed
to the housing such that the inside face of the panel can be folded flush against the front side of
the housing;
one or more electronic components housed within the housing, wherein the electronic
components include,
a switch that when depressed initiates a recording process to record an audio
message;
a memory to store the audio message for repeated playing;
a processor;
a power source; and
an input/output audio device to record and play the audio message; and
an attachment affixed to the inside face of the panel, wherein the attachment includes a
multiple-page attachment,

wherein the housing further includes an opening to enable a connector to connect to the processor to transfer an audio message from another device to the processor for storage in the memory.

17. (Currently Amended) The communications device of claim ~~[[1]]~~ 16 further comprising a visual message that is affixed to the panel and the housing.

18. (Original) The communications device of claim 17 wherein the visual message is depicted on one or more labels that are affixed to the panel and the housing.

19. (Original) The communications device of claim 17 wherein the visual message is depicted on one or more self adhesive labels that are affixed to the panel and the housing.

20. (Original) The communications device of claim 17 wherein the visual message is depicted on one or more cards and the cards are affixed to the panel and the housing.

21. (Currently Amended) A ~~[[The]]~~ communications device, ~~of claim 1 further~~ comprising:

a panel having at least a front face and an inside face;

a housing having a front side, a rear side, and multiple edges, wherein the panel is affixed to the housing such that the inside face of the panel can be folded flush against the front side of the housing;

one or more electronic components housed within the housing, wherein the electronic components include,

a switch that when depressed initiates a recording process to record an audio message;

a memory to store the audio message for repeated playing;

a processor;

a power source; and

an input/output audio device to record and play the audio message;

an attachment affixed to the inside face of the panel, wherein the attachment includes a multiple-page attachment; and

a visual message that is customized on a computing device and printed on a sheet containing a first self-adhesive label that depicts a first portion of the visual message and that is affixed to the panel and a second self-adhesive label that depicts a second portion of the visual message and that is affixed to the housing.

22. (Currently Amended) A [[The]] communications device, of claim 1 further comprising:

a panel having at least a front face and an inside face;

a housing having a front side, a rear side, and multiple edges, wherein the panel is affixed to the housing such that the inside face of the panel can be folded flush against the front side of the housing;

one or more electronic components housed within the housing, wherein the electronic components include,

a switch that when depressed initiates a recording process to record an audio message;

a memory to store the audio message for repeated playing;

a processor;

a power source; and

an input/output audio device to record and play the audio message;

an attachment affixed to the inside face of the panel, wherein the attachment includes a multiple-page attachment; and

a first visual message that is depicted on a first self-adhesive label and affixed to at least one of the panel and the housing and a second visual message that is depicted on a second self-adhesive label and that differs from the first visual message and is affixed over the first self-adhesive label such that the second self-adhesive label may be removed to reveal the first visual message depicted on the first self-adhesive label.

23-57. (Canceled)